

# Patricia Vu

ux designer | [patriciavu.com](http://patriciavu.com)

## ABOUT

a self starter with strong knowledge of user experience design processes and a background in human behaviour and customer service.

## SKILLS

user centered design  
responsive web design  
visual design  
collaborative  
detail-oriented  
analytical thinking  
customer service  
Microsoft Office  
Adobe Suite  
Sketch  
InVision  
Balsamiq  
Html/CSS

## CONNECT

email |  
[patriciavu96@gmail.com](mailto:patriciavu96@gmail.com)  
linkedin |  
[linkedin.com/in/patricia-vu](https://www.linkedin.com/in/patricia-vu)  
phone |  
323 849 8490  
location |  
san diego, ca &  
los angeles, ca

## EDUCATION

### University of California, San Diego

B.S. Cognitive Science: Human-Computer Interaction  
*Sept 2014 - Jun 2018*

## WORK EXPERIENCE

### Yomp | UX and Marketing Intern

*June 2018 - Aug 2018*

Researched targeted users on multiple social media platforms to identify possible brand ambassadors.

Helped establish and evolve brand identity through written content and visual design.

Maintain knowledge of competing apps to provide insights on key core features.

### Birch Aquarium | Visitor Services Associate

*Apr 2016 - Aug 2018*

Assist Visitor Services managers and other departments with daily administrative and clerical work.

Exhibit professional and customer service oriented demeanor across a broad variety of environments.

Compose responses for phone/email inquiries ranging from basic aquarium information to specific details within exhibits.

Receptionist for all departments by assisting visitor check-in and notifying appropriate host of their arrival.

## PROJECTS

### Delta Delta Delta UCSD | UX Designer

*Jan 2018 - Present*

Redesigned and rebranded sorority's website based on data from user research and competitive analyses.

Created responsive wireframes and prototypes using Figma and InVision.

Coded website using HTML/CSS and Bootstrap.

### Flex | UX Designer & Researcher

*Jan 2018 - Mar 2018*

Created a workout timer app in 10 weeks using HTML/CSS and React.

Performed heuristic evaluations on paper prototypes to test flow. Utilized Google Analytics to perform A/B testing to choose the best user-centered design.

### UCSD Global Ties | UX Designer & Client Liaison

*Mar 2017 - Jun 2017*

Conducted user research and competitive analyses for a user-centered design process based on rationale and evidence.

Created wireframes and prototypes for website using pen and paper and Sketch.

Promptly coordinated client contact with team members.